

JOIN US

IN ENRICHING OUR COMMUNITY THROUGH
CORPORATE SPONSORSHIP

The Jackson Symphony Orchestra offers a multitude of musical experiences throughout the year to engage our communities in a variety of live music while raising funds for the Symphony. Ticket sales contribute less than half of what is needed to maintain an outstanding professional orchestra for our community. Donations, sponsorships and advertising are all vital to maintaining your symphony.

AVAILABLE SPONSORSHIPS

Program Sponsor (*Signature Series*) — **\$6,000**

Signature Series — **\$6,000** (5 per season)

Backstage Glimpse (*pre-concert lecture*) — **\$5,000** (for entire season)

Soloist Sponsor — **\$2,500**

Bach's Lunch Series — **\$1,600**

Music On Tap — **\$1,500** (10 per season)

Afterglow — **\$1,000** (5 per season)

Community Music School Scholarships (unlimited)

Sponsorship benefits could include:

- Possible tax deductions for you or your business
- The ability to reach targeted audiences with lifestyles relevant to your marketing objectives
- Enriching your community by sustaining the arts
- Complimentary tickets to events
- Discounted tickets for your employees
- Recognition on print materials and social media
- Recognition from the stage
- Valet parking at events
- Signage at events with your company name and logo

Please consider joining us with a tax-exempt gift to the Jackson Symphony Orchestra Annual Fund. Your donation is greatly appreciated!

For more opportunities to get involved, visit jacksonsymphony.org or call 517.782.3221

Founded in 1949, the JSO has flourished for nearly 70 years. From the concert hall to school classrooms and beyond, the JSO delivers programs and activities that enrich life in Jackson County and beyond.

Employers understand that quality of life is important to attract and retain a dynamic workforce.

In this era of declining government and foundation funding, the JSO is especially grateful to its local partners and the vital role they play in maintaining a strong financial base for the orchestra's programs.

COMMUNITY AND EDUCATIONAL IMPACT

The Jackson Symphony Orchestra has a rich legacy and targeted commitment to our community, providing a substantial roster of educational and community engagement programs.

EDUCATION

The JSO Community Music School offers opportunities for all ages and abilities:

- Early Childhood Music Programs
- Summer Piano Camp
- Pied Piper Program
- Master Classes
- String Teams
- Outreach performances in the Jackson Community

Musicians
45%

Conductor,
Guest Artist and
Support Staff
25%

CONCERT EXPENSES

Advertising
and Overhead
15%

Production
15%

Ticket Sales
33%

INCOME

Individual
Donations
42%

Advertising
5%

Concert
Sponsorship
20%

22

faculty
members

Over
300

enrolled
students

Nearly
10,000
lessons
per year

In 2016, the JSO Community Music School was recognized as an *exemplary institution* by the National Guild of Community Arts.